

Ikoniq

Live Nation Container Project



Ikoniq is a national leader in entertainment carts, kiosks and containers.

They have been working together with Live Nation to create a recognizable, cohesive identity between all of their cart, bar and tent locations.

Executive Summary

APD is partnering with Ikoniq on the Live Nation Container Project, which is providing container food service facilities at dozens of locations throughout the United States. These locations are located at a variety of entertainment venues such as ball parks, concert halls and stages.

Challenges

The biggest challenge facing this project was the lack of time. As various entertainment venues open for the season, having their vending sales locations installed, open, and ready to service customers is essential.

When APD received the call, Ikoniq originally needed assistance on 10 container projects and they needed to be completed in roughly 3 weeks' time. APD immediately made a site visit to Ikoniq's manufacturing facility to "get on board" as quickly as possible. This initial detailed

coordination with the Construction Crew at Ikoniq gave APD valuable insight that helped improve efficiency while working on the projects.

APD's experience with National permitting also helped them expedite sealed drawings in the short time period.

Solution

If there is one thing APD knows, it is producing multiple, similar iterations of something in no time! They were on the job within 4 days of being contacted by Ikoniq and quickly laid out the documents in an efficient, repeatable manner.

Results and Future Plans

These projects were completed on time for Ikoniq and APD suggested several changes to their specifications and detailing that is allowing Ikoniq to save time and money on future projects.

